



April 3, 2017

Hello,

Would your company consider providing an auction item donation for our charity auction event?

Dreams Take Flight Calgary has been taking children with special needs to Disneyland for 24 years. We are celebrating our 25th anniversary this year! Our goal in 2017 is to take another 150 children from southern Alberta for the day of their young lives. We need your help to make this happen!

Dreams Take Flight is a Canadian nationally registered Children's charity. The volunteers from the local chapter, **Dreams Take Flight Calgary**, raise money to take deserving children with special needs from southern Alberta to Disneyland. These children are all unique in that they have either medical, mental, physical, emotional or social challenges. This one day all expenses paid trip for the children to enter the magical kingdom is truly a once in a lifetime experience.

Some of the organizations that nominate the children we take are the Alberta Children's Hospital, Hospice Calgary and the Canadian National Institute for the Blind.

Our next annual **Black Tie & Blue Jeans Gala** event takes place on Saturday, July 8, 2017 at the Hyatt Regency Hotel Calgary for 600 guests. It is a dinner, dance & auction event. We are in need of auction items for our Live & Silent Auctions.

Donations received by June 1, 2017 will receive the maximum exposure. Donations valued over \$200 will get a link to their donor's website in our electronic bidding system. We will be opening the auction online on June 1.

Due to the limited space at the event we will not be able to display business cards or brochures for donors unless their donation is considered a marquee item or a live auction item.

All of the people involved with Dreams Take Flight are volunteers, including the pilots and flight crew who donate their time for the Disney trip.

If you have any questions about the event, please do not hesitate to contact us at auction.yyc@dreamstakeflight.ca.

Thank you for considering **Dreams Take Flight Calgary**.

Kind regards,

Jan Caveny

President, Dreams Take Flight Calgary

<http://yyc.dreamstakeflight.ca/black-tie-blue-jeans>

